

# CREATING A CULTURE of CYBERSECURITY IN YOUR BUSINESS



## EVERY BUSINESS FACES A NUMBER OF CYBERSECURITY CHALLENGES, NO MATTER THE SIZE OR INDUSTRY.

All businesses need to proactively protect their employees, customers and intellectual property. Here's how you can keep your business safer and more secure online this [National Cyber Security Awareness Month \(NCSAM\)](#) and all year round.

### IDENTIFY YOUR BUSINESS' "CROWN JEWELS"



### PROTECT WHAT'S IMPORTANT



### BE ABLE TO DETECT SECURITY PROBLEMS



### ALWAYS BE PREPARED



## KNOW WHERE TO GO FOR RESOURCES

**GOOD CYBERSECURITY IS LIKE LOCKING YOUR CASH REGISTER AT NIGHT.** Learn more about keeping your business safer from cybercrime by checking out these resources:

RE: Cyber: [staysafeonline.org/re-cyber](http://staysafeonline.org/re-cyber)

U.S. Department of Homeland Security Critical Infrastructure Cyber Community Voluntary Program: [us-cert.gov/ccubedvp](http://us-cert.gov/ccubedvp)

Better Business Bureau – Data Security Made Simple: [bbb.org/data-security](http://bbb.org/data-security)

Federal Trade Commission – Data Security: [ftc.gov/datasecurity](http://ftc.gov/datasecurity)

## EVERYONE CAN PARTICIPATE IN THE GREATER EFFORT



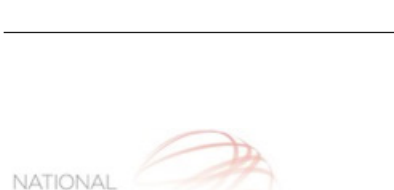
Use the #CyberAware hashtag in all your social media posts to join the conversation.

Register yourself and/or your organization as a Champion to support NCSAM.

Join the discussion every Thursday at 3 p.m. EDT/noon PDT throughout October using the hashtag #ChatSTC.

## GET STARTED TODAY ►

[STAYSAFEONLINE.ORG/NCSAM](http://STAYSAFEONLINE.ORG/NCSAM)



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Learn more online at [www.staysafeonline.org/NCSAM](http://www.staysafeonline.org/NCSAM)

National Cyber Security Awareness Month is observed every October and led by the National Cyber Security Alliance and the U.S. Department of Homeland Security.