5 WAYS TO HELP EMPLOYEES BE PRIVACYAWARE THIS DATA PRIVACY DAY

HOST A LUNCH AND LEARN IN JANUARY
Invite outside speakers to talk to employees about why privacy matters. Engage staff by asking them to consider the Data Privacy Day theme – Respecting Privacy, Safeguarding Data and Enabling Trust – and articulate how it applies to the work they do on a daily basis, regardless of department.

CREATE A #PRIVACYAWARE CULTURE
Post messages about privacy around the office, on internal message boards or through available communication platforms now through Jan. 28. To get started, take a look at these posts and memes.

HELP EMPLOYEES MANAGE THEIR PRIVACY AT HOME
Encourage staff to stay up to date on safe privacy practices with their families by signing up for the National Cyber Security Alliance’s (NCSA’s) monthly family newsletter, #CyberAware. NCSA does not share its contact lists – period.

TALK WITH YOUNG PEOPLE ABOUT WHY PRIVACY MATTERS
Organize a company-wide volunteer day with local schools to teach students about privacy and online safety. Use these core STOP. THINK. CONNECT™ privacy tips to help you get started.

ORGANIZE A SCAVENGER HUNT, COMPETITION OR GAME THAT HELPS EMPLOYEES TO LEARN ABOUT THE IMPORTANCE OF PRIVACY
Reward and recognize employees for being privacy conscious.

For more information about Data Privacy Day and how to get involved visit: staysafeonline.org/data-privacy-day/