YOUR PRIVACY IN A GROWING INTERNET OF ME

Data about you can be used in a variety of ways, sometimes in ways you wouldn’t expect or approve. That’s why it is important to understand the value of your personal information and how to manage it when possible.

When you use your fun connected tech devices, like personal assistants, wearables, speakers, cameras, TVs, cars, toys and appliances, you are continuously generating information about yourself and others. This abundance of data can be leveraged by bad actors in a number of negative ways.

HOW TO MANAGE YOUR PRIVACY IN A GROWING INTERNET OF ME

PERSONAL INFORMATION IS LIKE MONEY.
VALUE IT. PROTECT IT.

Set the privacy and security settings on at least one service and/or device to your comfort level for information sharing.

OWN YOUR ONLINE PRESENCE
See what privacy and security settings are in place on your social media and consumer devices.

LOCK DOWN YOUR LOGIN
Choose one account and turn on the strongest authentication tools available, such as biometrics, security keys or a unique one-time code through an app on your mobile device.

JOIN THE GREATER DATA PRIVACY DAY EFFORT AND HELP YOUR FRIENDS AND FAMILY BE #PRIVACYAWARE!

Register yourself and/or your organization as a 2018 Champion and receive a toolkit and helpful resources to help everyone be a little more #PrivacyAware.

JOIN US ON WEDNESDAYS IN JANUARY (JAN. 10, 17 AND 24) AT 3 P.M. EST/NOON PST USING THE HASHTAG #CHATSTC.

Use #PrivacyAware on social media and follow us on Facebook (/StaySafeOnline), Twitter (@StaySafeOnline) and Instagram (@PrivacyAware).

FOR FREE RESOURCES AND TO LEARN MORE, VISIT STAYSAFEONLINE.ORG/DATA-PRIVACY-DAY/.