YOUR PRIVACY IN A GROWING INTERNET OF ME

Data about you can be used in a variety of ways, sometimes in ways you wouldn't expect or even approve. That's why it is important to understand the value of your personal information and how to manage it when possible.

When you use your fun connected tech devices, like personal assistants, wearables, speakers, cameras, TVs, cars, toys and appliances, you are continuously generating information about yourself and others. This abundance of data can be stolen by bad actors or used in negative ways.

HOW TO MANAGE YOUR PRIVACY IN A GROWING INTERNET OF ME

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JOIN THE GREATER DATA PRIVACY DAY EFFORT AND HELP YOUR FRIENDS AND FAMILY BE #PRIVACYAWARE!

CHAMPION

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The National Cyber Security Alliance officially leads Data Privacy Day in North America. Data Privacy Day is an international effort held annually on Jan. 28 to empower individuals and educate businesses to respect privacy, safeguard data and enable trust.