



YOUR CYBER GAME

TRIVIA GAMESHOW



CYBERSECURITY
AWARENESS
MONTH



NATIONAL
CYBERSECURITY
ALLIANCE

Hosted By



Cliff Steinhauer

Director, Information Security and Engagement

Cliff Steinhauer is a passionate information security and privacy professional. Currently based in Seattle, he has over a decade of experience in sales, marketing, and project management. With the National Cybersecurity Alliance, Cliff works to direct community engagement through live events, educates through thought leadership, and runs the Cybersecurity program for NCA. Cliff enjoys sharing the message of securing your digital life, protecting information systems and the people that run them, and mentoring young folks to promote interest in the field.



Barry Eitel

Content Writer

Barry crafts resources and news reports for the general public and cybersecurity specialists. He has written about technology, finance and small business for Insure.com, Policygenius, and Lendio. He was the Silicon Valley Correspondent for Turkey's Anadolu Agency. He is also a playwright and screenwriter, and several of his plays have been produced around the country. He received his MFA in Dramatic Writing from NYU Tisch.

LEVEL UP YOUR ORGANIZATION'S CYBERSECURITY KNOWLEDGE!

We are offering a virtual gamified presentation during Cybersecurity Awareness Month, highlighting the month's key messages and advice including multi-factor authentication, strong passwords and phishing.

Organizations can have additional messaging to tie their Cybersecurity Awareness Month program to the show.

Featuring:

- Engaging 40 - 50 minute presentation with trivia and poll questions
- Live (virtual) hosts from the National Cybersecurity Alliance
- Crowd participation via Crowdpuurr online engagement platform
- Time for audience Q&A
- Opportunity for co-hosting with the event organization partner

HOW IT WORKS

- Participants join via QR code or URL on any device.
- Responses are recorded on the phone or device on a player 'view' while the webinar will continue to display the main presenter view.
- 20 questions will appear on both the player's device and the webinar video. The bank of questions in 2024 are all either multiple-choice or true/false.
- Everyone has a chance to win, answers are scored on both accuracy and speed – the faster a player answers correctly, the more points they score!

Participant Sign Up

The presentation view shows a promotional banner for a Cyber Game. At the top, it says "Level up your Cyber Game!". Below this is a large QR code with the text "Scan to join" underneath it. To the right of the QR code is the "CYBERSECURITY AWARENESS MONTH" logo and the text "Beginning soon.". At the bottom of the banner, it says "To play, go to crowd.live & enter code YZWXZ". The background of the banner is a cityscape at night with green digital overlays.

Presentation View

The participant view shows the sign-up interface. At the top, it says "Level up your Cyber Game!". Below this is the "CYBERSECURITY AWARENESS MONTH" logo. The main form area contains a text input field with the placeholder "e.g. Lisa M", a dropdown menu labeled "Select Your Team...", and a blue "Join" button. At the bottom, there is a link to the "Privacy Policy, Terms & Conditions, & GDPR Compliance Policy".

Participant View

Timed Question Answering

Crowdpurr Audience Engagement Platform - Brave

app.crowdpurr.com/viewer/hFF87r663nmGNaKWP

CYBERSECURITY AWARENESS MONTH

Q17. What does the acronym 2FA stand for?

0:28 93 Points

- A. Two-algorithm AI
- B. Two-factor authentication
- C. Two-faced authenticator
- D. Two-facet administration

Scan to join

To play, go to **crowd.live** & enter code **YZWXZ**

Crowdpurr Audience Engagement Platform - Brave

crowd.live/YZWXZ

★ 0 Player 1 - IT

CYBERSECURITY AWARENESS MONTH

Level up your Cyber Game!
Compete as a team to win!

Q17 What does the acronym 2FA stand for?

0:28 93 Points

Cast your answer now!

- A. Two-algorithm AI
- B. Two-factor authentication
- C. Two-faced authenticator
- D. Two-facet administration

Response Distribution

Q1. What does the acronym 2FA stand for?

1 Answers Received

ANSWER RESULTS

Option	Answers Received	Percentage
A. Two-algorithm AI	0	0%
B. Two-factor authentication	1	100%
C. Two-faced authenticator	0	0%
D. Two-facet administration	0	0%

Scan to join

To play, go to crowd.live & enter code **YZWXZ**

Q1 What does the acronym 2FA stand for?

0:00 94 Points

You answered B. Two-factor authentication

A. Two-algorithm AI	0%	0
B. Two-factor authentication	100%	1
C. Two-faced authenticator	0%	0
D. Two-facet administration	0%	0

1 Answers Received

Answer Results

Crowdpurr Audience Engagement x +

app.crowdpurr.com/viewer/hFF87r663nmGNakWP

CYBERSECURITY AWARENESS MONTH

Q1. What does the acronym 2FA stand for?

100% Answered Correct

✓ **CORRECT ANSWER**

Option	Answers	Percentage
A. Two-algorithm AI	0 answers	0%
B. Two-factor authentication	1 answers	100%
C. Two-faced authenticator	0 answers	0%
D. Two-facet administration	0 answers	0%

A. Two-algorithm AI **B. Two-factor authentication** **C. Two-faced authenticator** **D. Two-facet administration**

Scan to join

To play, go to **crowd.live** & enter code **YZWXZ**

Crowdpurr Audience Engagement Platform - Brave

crowd.live/YZWXZ

★ 94 Player 1 - IT

CYBERSECURITY AWARENESS MONTH

Level up your Cyber Game!
Compete as a team to win!

Q1 What does the acronym 2FA stand for?

0:00 94 Points

You answered **B. Two-factor authentication**

✓ **CORRECT**

✗ A. Two-algorithm AI	0%
✓ B. Two-factor authentication	100%
✗ C. Two-faced authenticator	0%
✗ D. Two-facet administration	0%

100% Answered Correct

Individual Rankings

CYBERSECURITY AWARENESS MONTH

Current Player Rankings

1st. Player 1 Answered 1 of 44 correctly **94** POINTS

Scan to join

To play, go to **crowd.live** & enter code **YZWXZ**

★ 94 Player 1 - IT

CYBERSECURITY AWARENESS MONTH

Level up your Cyber Game!
Compete as a team to win!

1 Your Rank Next question coming up... 2 Players

Current Player Rankings

Rank	Players	Points
1	Player 1	94

Way to go! Top performing players listed above.

Team Rankings

Crowdpurr Audience Engagement Platform - Brave

app.crowdpurr.com/viewer/hFF87r663nmGNaKWP

CYBERSECURITY AWARENESS MONTH

Current Team Rankings

1st. IT Averaged 1 of 44 correctly ↑ 94 94 AVG POINTS

Scan to join

To play, go to **crowd.live** & enter code **YZWXZ**

Crowdpurr Audience Engagement Platform - Brave

crowd.live/YZWXZ

★ 94 (Team Avg) Player 1 - IT

CYBERSECURITY AWARENESS MONTH

Level up your Cyber Game!
Compete as a team to win!

1 Team Rank Next question coming up... 1 Teams

Current Team Rankings

Rank	Teams	Average Points
1	IT ↑ 94	94

Way to go! Top performing teams listed above.

Teams are optional but must be pre-defined

SCHEDULING

Once we've found a date and time for your session, we will hold that time for one week.

When you're ready to confirm, simply send us a calendar invite with the meeting link and we'll accept that as your confirmation.